



SMITH'S, A PIONEER IN THE KNIFE SHARPENING INDUSTRY, LAUNCHES A NEW LINE OF TACTICAL KNIVES AND TOOLS.

(Hot Springs, Arkansas, November 7, 2018) – Smith's Consumer Products, a company that has been keeping knives sharp for more than 130 years, has announced the introduction of their own line of Tactical knives and tools, scheduled for late fall this year.

According to Ricky Dukes, VP Marketing, "It's a natural fit for Smith's to offer knives, given our history, experience, and expertise in the knife sharpening industry. However, we took our time and made the decision to offer knives of superb quality at an extremely competitive price point. We use 420 Stainless Steel for our blades, some featuring ball-bearing opening mechanisms, and our tactical knives, sharpeners, and other tools use genuine G10 handles that are nearly indestructible. And they're priced to be a great value to our customers."



Dukes went on to say, "Very soon, these knives will be featured on their own website, www.smithstactical.com, and our target release date now looks like mid-to-late October. In the near future, we also plan to launch a line of Everyday Carry knives and tools, and a line of Outdoor knives and tools. We're very excited about how these new products will expand what we're able to offer to our retailers and end-use customers."

Smith's Consumer Products, Inc. is a leading global supplier of products for the sporting goods, hardware, and housewares markets. Founded in 1886 in Hot Springs, Arkansas, Smith's excellent reputation for innovation and quality is built on 130+ years of designing products of great value to its retailers and consumers. Smith's products are available at leading retailers worldwide or via online and mail order catalogs. For more information, visit www.smithsproducts.com.

Smith's Consumer Products, Inc. is a leading global supplier of products for the sporting goods, hardware, and housewares markets. Founded in 1886 in Hot Springs, Arkansas, Smith's excellent reputation for innovation and quality is built on 130+ years of designing products of great value to its retailers and consumers. Smith's products are available at leading retailers worldwide or via online and mail order catalogs. For more information, visit www.smithsproducts.com.