



New at ICAST 2022: Smith's Insulated Fish and Bait Bags

Multifunctional Bags Keep Bait Fresh, Fish Cool

Whether chasing crappies or cobia, walleyes or wahoo, all anglers share two common needs: live bait must be frisky, and fish harvested for the table must be kept cold. Smith's Consumer Products – the Edge Experts since 1886 – addresses both of these needs with a full lineup of heavy-duty, insulated fish and bait bags that make their debut at ICAST 2022.



Each of Smith's insulated bait and fish bags is built for long-term performance in both fresh- and saltwater. Every bag is constructed from heavy-duty, washable, marine-grade tarpaulin both inside and out, enclosing a half-inch of dense, closed-cell insulation that keeps the cold in – and the heat out. Non-corrosive zippers and pulls promote durability and long life, while integrated drain ports keep your catch fresh and ready for action at the cleaning table. Adjustable shoulder straps or multiple sets of handles make it easy to carry bags loaded with bait or fresh fish. Select one of four different insulated bait and fish bags based on your needs – and the size of your catch.

With a capacity of 35 quarts, **Smith's Mr. Crappie Chiller Insulated 30-inch Bait and Fish Bag** includes thoughtful design insights from Wally Marshall to address the needs of crappie and panfish anglers. A universal aerator mounting loop and a leak-resistant hose port ensure that live bait remains cool and well-oxygenated. An adjustable, padded shoulder strap makes loading and carrying your catch or bait a breeze. This insulated bag measures 30 inches by 15 inches with an 8-inch, gusseted, sit-flat bottom to keep it upright in the boat or the truck. Smith's Mr. Crappie Chiller Insulated 30-inch Bait and Fish Bag has an MSRP of \$169.99 and is featured in the **Hard and Soft Coolers Category in the ICAST 2022 New Product Showcase.**



When targeting larger freshwater fish or for handling limit catches from multiple anglers, step up to **Smith's Insulated 36-inch Bait and Fish Bag**. With a capacity of 50 quarts, this insulated bag also includes a universal aerator mounting loop and a leak-resistant hose port as well as an adjustable, padded shoulder strap. Measuring 36 inches by 18 inches with a 10-inch gusseted, sit-flat bottom, Smith's Insulated 36-inch Bait and Fish Bag has an MSRP of \$199.99.



Saltwater anglers will appreciate the enhancements found in **Smith's Insulated 48-inch Bait and Fish Bag**. This 130-quart capacity insulated bag features two sets of center padded handles with two large end handles for up to a four-person carry when fully loaded – perfect for hauling heavy catches. Easily remove water to keep fish fresh and ready to clean, or quickly rinse fish right in the bag to reduce mess, with the integrated drain port. Measuring 48 inches by 26 inches with a 10-inch, gusseted, sit-flat bottom, Smith's Insulated 48-inch Bait and Fish Bag has an MSRP of \$299.99.



Offshore anglers shouldn't leave the dock without **Smith's Insulated 60-inch Bait and Fish Bag**. This masterpiece of bait- and fish-hauling engineering has a gargantuan 205-quart capacity, making it perfect for moving snapper, grouper, wahoo, and even smaller tuna to the cleaning station. Four heavy-duty grab handles – including two center padded handles and two large end handles – allow for a four-person carry when the bag is fully loaded with ice and the catch of the day. The largest member of the family, this magnum fish bag measures 60 inches by 30 inches and has a 12-inch, gusseted, sit-flat bottom to keep it standing upright in the boat or truck – and next to the cleaning table. Smith's Insulated 60-inch Bait and Fish Bag has an MSRP of \$349.99, and is featured in the **Boating Accessories Category in the ICAST 2022 New Product Showcase**.



Smith's Consumer Products – the Edge Experts since 1886 – offers exceptional tools, knives, and accessories for all anglers and outdoor adventurers. Learn more about all of Smith's innovative new products by visiting **Booth 2508** at ICAST 2022.

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About Smith's Consumer Products:

Smith's Consumer Products is an Arkansas-based company that traces its history to 1886. Smith's produces the broadest line of knife and scissors sharpeners available, ranging from simple, fixed angle pull-through sharpeners for consumers that want quick and easy sharpening to sophisticated Precision Kits designed for the knife sharpening enthusiast. Our offering includes both manual and electrical sharpeners that incorporate many different abrasive materials, including diamond, carbide, ceramic, bonded synthetic abrasives, and of course, natural Arkansas stones. The Edge Experts at Smith's Consumer Products also design and manufacture a wide range of tools for outdoor enthusiasts as well as knives for everyday carry, tactical, shop, kitchen, hunting, and fishing needs.