

SMITH'S, A PIONEER IN THE KNIFE SHARPENING INDUSTRY, LAUNCHES TWO NEW LINES OF FISHING PRODUCTS, INCLUDING FILLET KNIVES DESIGNED FOR FRESHWATER OR SALTWATER USE.

(Hot Springs, Arkansas, July 22, 2019) -- Smith's Consumer Products, a company that has been keeping knives sharp for more than 130 years, has announced the introduction of two product lines. The Regal River fillet knives are designed for freshwater use and the Lawaia product line is tailored specifically for saltwater use.

The Regal River Fishing Multi-Tool is a compact tool that includes both coarse and fine sharpening slots, mono-braided line cutter, jig eye cleaner, diamond hook sharpener, non-slip feet, pocket clip, and lanyard hole. It also comes with an extendable lanyard which easily attaches to a belt loop.



Regal River Fishing Multi-Tool

Other Regal River products include both 7" and 9" fillet knives. These feature razor-sharp 400 series stainless steel blades, TPE textured handles, lanyard holes and durable plastic sheaths.

The new Lawaia line of products includes both 7" and 9" fillet knives that feature 400 series stainless steel blades that have an anti-corrosive coating for saltwater use. The Lawaia line also includes a 4" ceramic bait knife, also suitable for saltwater use.

Another new product from Smith's is the Baitbreaker 4" bait knife featuring 400 series stainless steel blades, available in both freshwater and coated saltwater versions.

Smith's includes a limited-lifetime warranty on all of these new knives.

According to Ricky Dukes, Smith's Vice President of Marketing, "Our history of producing excellent quality knife sharpeners and related tools since 1886 serves as the platform for expanding our specialized knife and tool offerings. The fishing category continues to grow in popularity and it's rewarding to provide top-quality products to both professional and amateur fishing enthusiasts alike. These products will provide many years of trouble-free use."

In addition to the Regal River and Lawaia product lines, Smith's recently unveiled a line of tactical, outdoor, and everyday carry knives, sharpeners and related tools. These products were designed to withstand hard use in all weather conditions and may be found at www.smithstactical.com. Dukes promised that other new products are also being developed for release in the near future. He said, "Although Smith's has historically focused on the different and best methods of sharpening knives, we've always shared a great love for the knives, themselves. We're very excited to be expanding our business and being able to manufacture and sell top-quality knives so, in a sense, we're bringing it full circle."

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Regal River 7" and 9" fillet knives



Lawaia 7" and 9" fillet knives



Baitbreaker bait knives

Smith's Item Numbers

Regal River Fishing Multi-Tool #51057

Regal River 7" Fillet Knife #51055

Regal River 9" Fillet Knife #51056

Baitbreaker 4" Bait Knife #51054

Baitbreaker 4" Bait Knife #51092 (coated)

Lawaia 7" Fillet Knife #51093

Lawaia 9" Fillet Knife #51094

Lawaia 4" Ceramic Bait Knife #51164

Smith's Consumer Products, Inc. is a leading global supplier of products for the sporting goods, hardware, and housewares markets. Founded in 1886 in Hot Springs, Arkansas, Smith's excellent reputation for innovation and quality is built on 130+ years of designing products of great value to its retailers and consumers. Smith's products are available at leading retailers worldwide or via online and mail order catalogs.

For more information, visit www.smithsproducts.com.