

Smith's
SINCE 1886

**SMITH'S, A PIONEER IN THE KNIFE SHARPENING INDUSTRY,
LAUNCHES THEIR NEW CLEAVER-STYLE BLADE KNIVES INTO
THEIR TACTICAL AND EVERYDAY CARRY LINES.**

(Hot Springs, Arkansas, Septmeber 26, 2019) -- Smith's Consumer Products, a company that has been keeping knives sharp for more than 130 years, has announced the introduction of two cleaver-style blade knives. The Rally model is part of Smith's Tactical line of knives and the Titania model is an addition to Smith's Everyday Carry knives.

According to Ricky Dukes, Smith's Vice President of Marketing, "The Tactical, Outdoor, and Everyday Carry knives we first introduced last year have been extremely popular with customers. Today, the cleaver-style blade appeals to many users because of its deeper profile and it simply made sense to offer these options to our customers who prefer this style."

The Rally model features a 400 series stainless blade, G10 handle, liner lock, and a pocket clip and comes in three handle colors: black, blaze orange, and OD Green. The Everyday Carry Titania has similar features but utilizes a titanium handle. These knives can be seen on the Smith's website at <http://bit.ly/cleaverblades>.

Dukes added, "Although Smith's has historically focused on delivering the finest sharpeners in the industry, we've always shared a great love for the knives themselves. Last year's introduction of our Tactical, Outdoor, and Everyday Carry knives, as well as these new additions to those lines, are evidence of that fact."

Smith's Item Numbers

- Rally tactical knife with cleaver-style blade
- Black #51138
 - Blaze Orange #51139
 - OD Green #51140

Titania EDC knife with cleaver-style blade #51141



Rally tactical knives with cleaver-style blades



**Titania EDC knife with
cleaver-style blade**



Smith's Consumer Products, Inc. is a leading global supplier of products for the sporting goods, hardware, and housewares markets. Founded in 1886 in Hot Springs, Arkansas, Smith's excellent reputation for innovation and quality is built on 130+ years of designing products of great value to its retailers and consumers. Smith's products are available at leading retailers worldwide or via online and mail order catalogs.

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