



Smith's Insulated 60-Inch Fish Cooler Bag Debuts at ICAST 2022

Innovative Fish Transport Solution Simplifies the Grocery Run

Nothing beats a saltwater fishing adventure, inviting snapper, grouper, tripletail, and Mahi to be guests of honor at feasts held on *terra firma*. Standing between you and hours spent relaxing with friends is time spent at the cleaning station, as those fresh fish are transformed into thin slices for the world's freshest Sushi, fillets for the deep fryer, and steaks for the wood-fired grill. Moving the day's catch from the boat to the cleaning table can be a tiresome task – but it doesn't need to be. With help from Smith's Insulated 60-Inch Fish Cooler Bag, the final step in your grocery run will be quick and easy.



Perfect for the inshore or offshore angler, [Smith's 60-Inch Insulated Fish Cooler Bag](#) is an exceptional multipurpose tool. At the start of the day, the bag is ideal for hauling live bait to the boat. A non-corrosive zipper with pulls keeps water and bait where they belong as the trip begins. At the end of a successful trip, the insulated fish bag simplifies the entire fish cleaning process. Built tough for the long haul, Smith's fish cooler bag is constructed from washable, marine-grade tarpaulin inside and out, enclosing a half-inch of dense, closed-cell insulation to keep fish fresh and cold. An adjustable, padded shoulder strap makes loading and carrying your catch or bait a breeze. Four heavy-duty grab handles – including two center padded handles and two large end handles – allow for a four-person carry when the bag is fully loaded with fish and ice. Thanks to the integrated drain port, you can easily remove any water to keep your catch fresh and ready to clean, or quickly rinse fish right in the bag to reduce mess. This 30-inch by 60-inch insulated bag has a 12-inch, gusseted, sit-flat bottom that keeps it standing upright on the boat, in the truck, or beside the cleaning table.



With a capacity of 205 quarts and an **MSRP** of **\$349.99**, Smith's 60-Inch Insulated Fish Cooler Bag is engineered to handle the heaviest catches over many seasons of demanding saltwater adventures. Look for Smith's 60-Inch Insulated Fish Cooler Bag in the *Boating Accessories Category* in the ICAST New Product Showcase, and be sure to visit **Booth 2508** at ICAST 2022 to learn about all of Smith's innovative new products for anglers and outdoor adventurers.



Smith's Insulated 60-Inch Fish Cooler Bag Features

- Perfect for Hauling Bait or Fish
- Heavy-Duty, Washable, Marine-Grade Tarpaulin Construction
- One Half-Inch of Closed-Cell Insulation
- Padded, Adjustable Shoulder Strap
- Two Heavy-Duty Center Handles
- Two End Grab Handles
- Integrated Drain Port
- Non-Corrosive Zipper and Pulls
- Two Rear Tie-Down Loops
- 60" x 30" with 12" Sit-Flat Bottom
- 205 Quart Capacity
- Weighs 9.55 Pounds



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About Smith's Consumer Products:

Smith's Consumer Products is an Arkansas-based company that traces its history to 1886. Smith's produces the broadest line of knife and scissors sharpeners available, ranging from simple, fixed angle pull-through sharpeners for consumers that want quick and easy sharpening to sophisticated Precision Kits designed for the knife sharpening enthusiast. Our offering includes both manual and electrical sharpeners that incorporate many different abrasive materials, including diamond, carbide, ceramic, bonded synthetic abrasives, and, of course, natural Arkansas stones. The Edge Experts at Smith's Consumer Products also design and manufacture a wide range of tools for outdoor enthusiasts as well as knives for everyday carry, tactical, shop, kitchen, hunting, and fishing needs.