

SMITH'S CONSUMER PRODUCTS INTRODUCES THREE NEW FISHING PRODUCTS IN PARTNERSHIP WITH MR. CRAPPIE®, WALLY MARSHALL.

(Hot Springs, Arkansas, July 30, 2019) -- Smith's Consumer Products, a company that has been keeping knives sharp for more than 130 years, has announced the introduction of three new fishing products in partnership with professional fisherman and media personality, Wally Marshall, also known as Mr. Crappie®.

The Mr. Crappie® 6 ½" Pliers are made from nickel-plated carbon steel and feature a split shot crimper, side cutters, and incorporate a leaf spring for quick and easy use.

The Mr. Crappie® Slab Daddy 6" fillet knife uses high-quality 400 series stainless steel for its blade and also features a TPE textured soft-grip handle and lanyard hole, and comes with a durable plastic sheath for protection and convenient use.

The Mr. Crappie® 3" stainless scissors are designed to cut mono and braided line. They include a serrated cutting edge and TPE textured handle.

Wally Marshall, a.k.a. Mr. Crappie®, came out of school with two passions -- bird hunting and crappie fishing. After winning the first crappie tournament Wally ever fished in 1987, he was truly hooked on Crappie fishing and it became his life's pursuit. Marshall began promoting crappie fishing and the best products he could find and soon found his first boat sponsor, Ranger Boats of Flippin, Arkansas.

Over the years people called Marshall "The Crappie King", "The Crappie Guru", etc. Mr. Crappie® is one that stuck in Marshall's mind. So in 1998 Mr. Crappie® fishing line was invented and sold exclusively at Bass Pro Shops®. Marshall designed rods, reels, lures, hooks, floats, line and almost everything you would need to catch or clean a crappie. From 1996, Wally Marshall has designed excellent crappie fishing products for crappie anglers all across the US and around the world.

Smith's Item Numbers

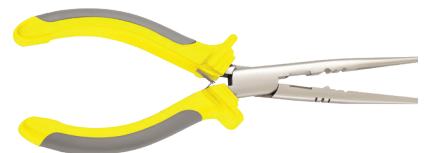
Mr. Crappie 6 ½" pliers #51172

Mr. Crappie Slab Daddy 6" fillet knife #51165

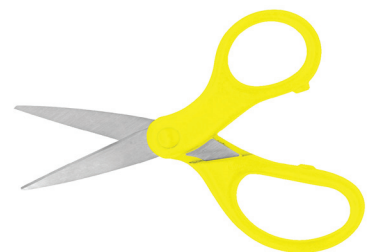
Mr. Crappie 3" Stainless Mono and Braided Line Scissors #51169



Mr. Crappie Slab Daddy 6" fillet knife



Mr. Crappie 6 ½" pliers



Mr. Crappie 3" Stainless Mono and Braided Line Scissors

Smith's Consumer Products, Inc. is a leading global supplier of products for the sporting goods, hardware, and housewares markets. Founded in 1886 in Hot Springs, Arkansas, Smith's excellent reputation for innovation and quality is built on 130+ years of designing products of great value to its retailers and consumers. Smith's products are available at leading retailers worldwide or via online and mail order catalogs.

For more information, visit www.smithsproducts.com