

SMITH'S, A PIONEER IN THE KNIFE SHARPENING INDUSTRY. INTRODUCES THE MESA™ - A SLEEK, SOPHISTICATED CHEF-DIIALITY KITCHEN KNIFE SHARPENER.

(Hot Springs, Arkansas, November 5, 2018) - Smith's Consumer Products, a company that has been keeping knives sharp for more than 130 years, has announced the introduction of their new Mesa[™] electric kitchen knife sharpener.

Ricky Dukes, Smith's Vice President of Marketing said, "Although we've been making top quality knife sharpeners for many decades, The Mesa™ represents something new for us. It's not only engineered to do a great job putting a fine edge on fine knives, its visual styling makes it perfect for upscale kitchens that include other top-line appliances. Since we offer it in arctic white, onyx black, or metallic pewter finishes, it can be right at home with any kitchen decor."

The Mesa's features include synthetic abrasive sharpening wheels and blade guides which hold the knife at the correct sharpening angle. The company says the Mesa's benefits include quick, precise knife sharpening, a guaranteed correct sharpening angle, and that it maintains and extends the life of fine knives.



Duke added, "We're excited about bringing this new design to fine knife sharpening and, as Smith's continues to extend its product lines into kitchen cutlery, outdoor knives and other related tools and products, we look forward to other exciting product introductions in the near future."







The Mesa[™] can be found online at https://www.smithsproducts.com/housewares-154

Smith's Consumer Products, Inc. is a leading global supplier of products for the sporting goods, hardware, and housewares markets. Founded in 1886 in Hot Springs, Arkansas, Smith's excellent reputation for innovation and quality is built on 130+ years of designing products of great value to its retailers and consumers. Smith's products are available at leading retailers worldwide or via online and mail order catalogs. For more information, visit www.smithsproducts.com.