

SMITH'S, A PIONEER IN THE KNIFE SHARPENING INDUSTRY, LAUNCHES OUTDOOR AND EVERYDAY CARRY KNIVES AND TOOLS.

(Hot Springs, Arkansas, November 2, 2018) – Smith's Consumer Products, a company that has been keeping knives sharp for more than 130 years, has announced the introduction of their own line of Outdoor and Everyday Carry (EDC) knives and tools, scheduled for late fall this year.

According to Ricky Dukes, VP Marketing, "I've said before that it's a natural fit for Smith's to offer knives, given our history, experience, and expertise in the knife sharpening industry.

However, we took our time and made the

decision to offer knives, sharpeners and other tools of superb quality at an extremely competitive price point. Our first release earlier this fall was our Tactical

Line of knives and related products. Now, we're adding two other new lines of knives that we believe address our consumers' needs – our Outdoor and Everyday Carry lines. These knives use 420 Stainless Steel for our blades and feature weatherproof handles, in addition to other highlights that make these products withstand the harshest conditions imaginable. And, like our Tactical Line, they're priced to be a great value to our customers."



The Everyday Carry Line of knives, sharpeners and related tools will be available online at www.smithsproducts.com/store/categories/152/Everyday-Carry and the Outdoor Line will be available at www.smithsproducts.com/hunting.

According to Dukes, "Just as with our new Tactical Line, we're very excited about how these new products will expand what we're able to offer to our retailers and end-use customers."

Smith's Consumer Products, Inc. is a leading global supplier of products for the sporting goods, hardware, and housewares markets. Founded in 1886 in Hot Springs, Arkansas, Smith's excellent reputation for innovation and quality is built on 130+ years of designing products of great value to its retailers and consumers. Smith's products are available at leading retailers worldwide or via online and mail order catalogs. For more information, visit www.smithsproducts.com.