

SMITH'S, A PIONEER IN THE KNIFE SHARPENING INDUSTRY, LAUNCHES THEIR NEW CABIN & LODGE LINE OF CHEF-QUALITY KITCHEN KNIVES.

(Hot Springs, Arkansas, November 5, 2018) – Smith's Consumer Products, a company that has been keeping knives sharp for more than 130 years, has announced the introduction of their Cabin & Lodge Kitchen Knives, scheduled for this fall.

According to Ricky Dukes, Smith's Vice President of Marketing, "Our history and track record of producing excellent quality knife sharpeners and related tools serves as the platform for our getting directly into the knife and cutlery business. Smith's number one commitment here, as in the other aspects of our business, is top quality. Our line of kitchen knives features 420 stainless steel blades with a hammered finish and handsome stag handles. These knife sets will satisfy any home-based chef and will provide many years of trouble-free use."



The new line will initially offer two sets from which to choose – a 14-piece set which includes the most useful knives needed in any kitchen, and a six-piece steak knife set, with both sets arriving in their own hardwood storage and display block. The Cabin & Lodge knives and other new kitchen products can be found, and purchased directly online, at https://www.smithsproducts.com/housewares-154.

In addition to the Cabin & Lodge line of knives, Smith's recently unveiled a line of tactical knives, sharpeners and related tools. These tactical products were designed to withstand the rigor of hard use in all weather conditions. These products may be found at www.smithstactical.com. Dukes promised that other new products are also being developed for release in the near future. He said, "Although Smith's has historically focused on the different and best methods of sharpening knives, we've always shared a great love for the knives, themselves. We're very excited to be expanding our business and being able to manufacture and sell top-quality knives so, in a sense, we're bringing it full circle." The Cabin & Lodge knives can be seen at (link to the micro site).

Smith's Consumer Products, Inc. is a leading global supplier of products for the sporting goods, hardware, and housewares markets. Founded in 1886 in Hot Springs, Arkansas, Smith's excellent reputation for innovation and quality is built on 130+ years of designing products of great value to its retailers and consumers. Smith's products are available at leading retailers worldwide or via online and mail order catalogs. For more information, visit www.smithsproducts.com.