



Release to the Grease with Help from Smith's

Mr. Crappie Chiller Insulated 30-inch Bait and Fish Bag Debuts at ICAST 2022

All crappie anglers share the same needs: keep live bait frisky to help fill the livewell, and keep the catch of the day fresh and cold on its way to the cleaning table. At ICAST 2022, Smith's Consumer Products – the Edge Experts since 1886 – will introduce a unique solution that addresses both of these needs: the Mr. Crappie Chiller Insulated 30-Inch Bait and Fish Bag.



Designed with input and insights from Wally Marshall, [Smith's Mr. Crappie Chiller Insulated 30-inch Bait and Fish Bag](#) is the premier choice for keeping fish destined for the table cold and fresh, doubling as a bait bag for keeping live shiners and minnows lively and ready for action. Constructed from heavy-duty, washable, marine-grade tarpaulin both inside and out, Smiths Insulated Fish Bag has a capacity of approximately 35 quarts. A half-inch of dense, closed-cell insulation throughout keeps the cold in – and the heat out. A universal aerator mounting loop and a leak-resistant hose port ensure that live bait remains cool and well-oxygenated. A non-corrosive zipper promotes durability and long life, and an integrated drain port keeps your catch fresh and ready to release to the grease. An adjustable, padded shoulder strap makes loading and carrying your catch or bait a breeze. This insulated bag measures 30-inches by 15-inches with an 8-inch, gusseted, sit-flat bottom to keep it upright in the boat or the truck.



Nothing beats a day on the water – and nothing compares to a delicious crappie meal, fresh from the lake. [Smith's Mr. Crappie Chiller Insulated 30-inch Bait and Fish Bag](#) is the singular solution that enables success on the water, and delicious meals after every trip. Look for the Mr. Crappie Chiller Insulated 30-inch Bait and Fish Bag in the **Soft and Hard Coolers category** in the ICAST New Product Showcase, and learn more about all of Smith's innovative products for anglers and outdoor adventurers by visiting **Booth 2508** at ICAST 2022.



Smith's Mr. Crappie Chiller Insulated 30-inch Bait and Fish Bag Features

- Perfect for Hauling Bait or Fish
- Heavy-Duty, Washable, Marine-Grade Tarpaulin Construction
- One Half-Inch of Closed-Cell Insulation
- Adjustable Shoulder Strap
- Non-Corrosive Zipper and Pulls
- Integrated Drain Port
- Universal Aerator Mounting Loop
- Aerator Through Hole Port
- 30" x 15" with 8" Sit-Flat Bottom
- 35 Quart Capacity
- Weighs 2.76 Pounds

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About Smith's Consumer Products:

Smith's Consumer Products is an Arkansas-based company that traces its history to 1886. Smith's produces the broadest line of knife and scissors sharpeners available, ranging from simple, fixed angle pull-through sharpeners for consumers that want quick and easy sharpening to sophisticated Precision Kits designed for the knife sharpening enthusiast. Our offering includes both manual and electrical sharpeners that incorporate many different abrasive materials, including diamond, carbide, ceramic, bonded synthetic abrasives, and of course, natural Arkansas stones. The Edge Experts at Smith's Consumer Products also design and manufacture a wide range of tools for outdoor enthusiasts as well as knives for everyday carry, tactical, shop, kitchen, hunting, and fishing needs.